



Intellectual
Property
Office

UKIPO - Cooperation with IP offices: reaching better quality of work and decisions, efficiency and speed, foster innovation and economic growth.

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Intellectual Property Attaché

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The Intellectual Property Office

- Executive Agency within BEIS (Dept for Business, Energy and Industrial Strategy – MDIC equivalent)
- Both rights granting and policy making functions (including copyright)
- Financial autonomy: “The Business”
- 850+ staff in Newport, 50 in London



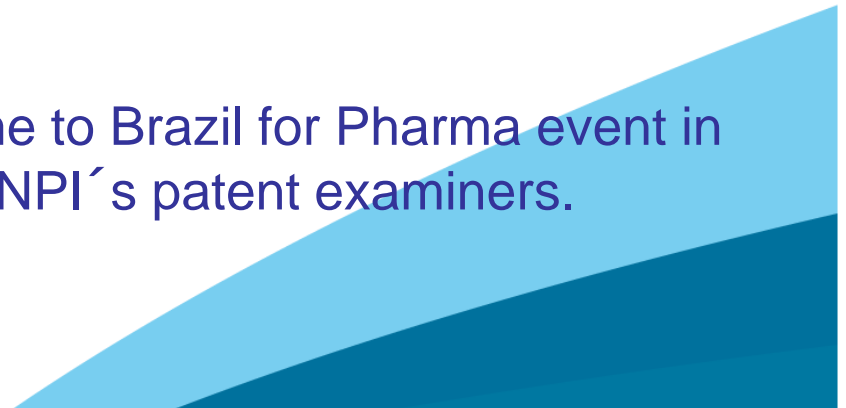
The Intellectual Property Attachés

- IPO's attachés – 4 strategic markets for the UK – LATAC, India, China, Southeast Asia + WIPO
- Help British business to protect and enforce their IP rights in the Country
- Policy dialogue with host governments and stakeholders about the local and international IP frameworks / environment.



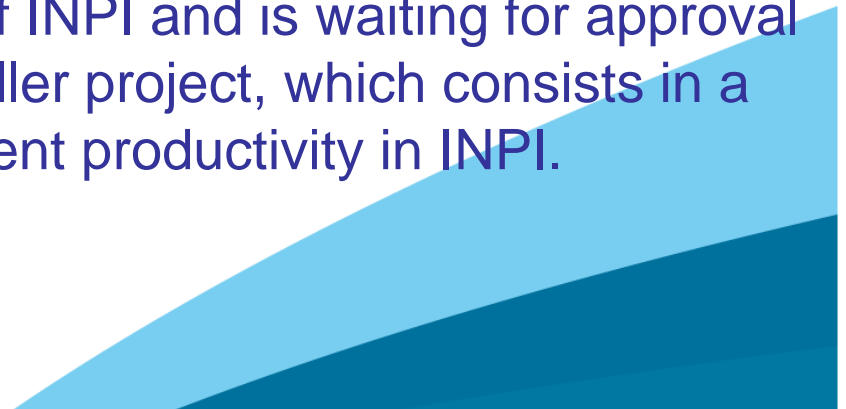
Brazil highlights

- December 2016, UK- Brazil Joint Economic Trade Committee, Brasilia - UK delegation led by Liam Fox witnessed the signing of a bilateral IP MoU and Workplan
- March 2017 – online copyright infringement included as a topic in the first UK-Brazil cyber dialogue (FCO and Itamaraty)
- May 2017 - Innovation and Healthcare discussion at the Brazilian Embassy London as part of ThinkBrazil week (led by FCO and Itamaraty)
- July 2017 – Patent Director came to Brazil for Pharma event in Rio and to deliver workshop to INPI's patent examiners.



MoU with INPI – working plan

- Job shadowing at INPI
- Launch of Lambert Toolkit – model agreements for technology transfer – Belo Horizonte, Recife and São Paulo
- Visit of IPO's director to Brazil
- Visit of President Pimentel to London
- Signing of PPH during JETCO
- Prosperity Fund: two Prosperity Fund projects, 1) which has in its scope actions of restructuration of INPI and is waiting for approval from the ministry counsel; 2) smaller project, which consists in a diagnosis of the processes of patent productivity in INPI.
Approved.



This year – Enforcement agenda and positive agenda with INPI

- Engagement with Attorney's Office, Judges, Enforcement agencies
- Bring Judge from the High Court in the UK to share best practices with Brazilian Judges on IP cases.
- Conversation with the industry to understand the challenges and alternatives to litigation in regards to enforcing IP rights.
- Positive agenda with INPI – promote PPH, fast tracks and new processes ie. Software regulation





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Obrigada!

Any Questions